

Product description

- Evado is a specialized in home room designed to be sequestered from the rest of the house (as seen bellow) so you can get that much needed alone time every single morning



The word "Evado" is Latin for get away or escape









Reasons people should purchase Evado?



"Evado effectively eliminates morning troubles at a price that no other competitor can match with customer service that is unparalleled"

Where Evado will be sold?



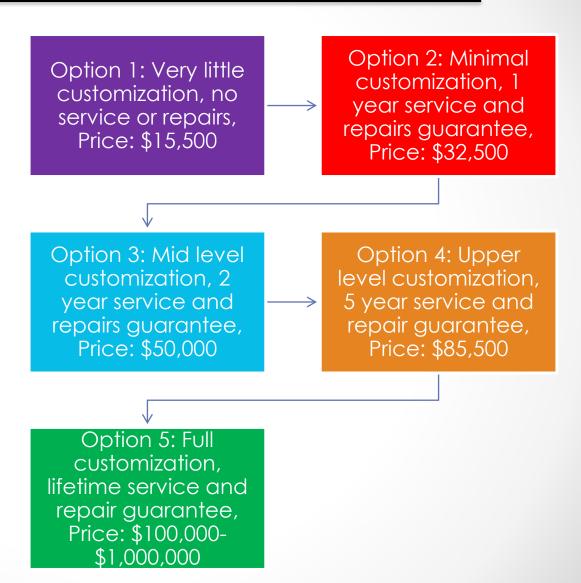
-Evado along with its services will be sold directly through its online site as there is no need for spreading Evado enterprises assets thin.

-There will be very few physical Evado stores placed in key target market regions.

-Evado will do better selling online because it is more of a service than a product, customers will have more time to research.

How much will Evado cost?

" Evado offers a wide array of products and services to its customers of all levels of financial income"



Describe the service for Evado?

Evado has a quality service and install team known as the Evadoites, similar to Best Buy's geek squad





"With Evadoites on hand all over the continent, service is all but a simple phone call or email away."

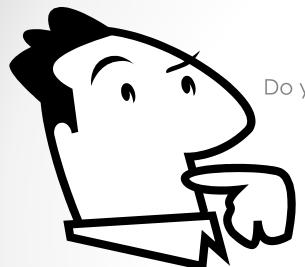
What is the slogan for Evado?

The slogan for Evado is "your little getaway"

The idea behind the slogan is that Evado is everyone's own little getaway in the morning

> This slogan shows customers that Evado is passionate about its product

What type of person would purchase Evado?



Do you have to know this binomial theorem to purchase Evado?

$$(x+a)^n = \sum_{k=0}^n \binom{n}{k} x^k a^{n-k}$$

The answer is.... NO!!!!!

"Evado is made for anyone looking to get that little peace and quiet in the morning"